

What should be included in my video? Your video should clearly include the name of the non-profit organization you are nominating, its mission and how the organization embodies the values of character, charity and/or sportsmanship.

How long should my video be? Video must be between 30 and 60 seconds long.

How old must I be to enter this contest? You must be 18 years or older to upload a video nominating an organization.

What are the judging criteria? Videos will be judged based on connection to Payne Stewart Award values as well as clarity, creativity and quality.

Criteria	Weight	Explanation
Connection to Payne Stewart Award values	50%	Does the video explicitly discuss one or more of the values of the Payne Stewart Award – character, charity and sportsmanship?
Creativity	20%	Is the video attention-catching? Is there something interesting or exciting?
Message clarity	20%	Is the name of the Organization and its mission clearly stated?
Quality of Video	10%	Is the Video made well (not blurry or hard to hear)?

Can my video be recorded on a smartphone? Yes! Videos may be produced on any equipment available to the entrant, including cell phones, video cameras and computers. We encourage you to make sure the clarity and sound of your video are easy to view and hear.

Can my video include music, logos or other trademarks? Yes, but you must own all rights to the music, logos or trademarks used in your submission. Illegal usage of music, logos or trademarks may result in your video being removed from the site.

When is the last day to submit a video? The last day to visit submit videos will be **August 17, 2019** at 11:59 p.m. Eastern time.

When will the winner be notified? The winner will be selected and notified on **August 30, 2019**. The winner has three business days to return signed documents and verify which 501c3 organization will receive the funding.

For more information regarding the Payne it Forward contest or to review the official rules, please visit www.pgatoursuperstore.com/payneitforward.